

StumbleUpon - Social Bookmarking Excellence

If you consider yourself to be a switched on internet business person, someone who wants to succeed in the internet, then you need to become a member of the social bookmarking community and there is no better place to start that **StumbleUpon**.

StumbleUpon is an eBay company, and currently has over 5.3 million members. That's a huge number, and you can bet your bottom dollar there are hundreds of thousands, if not millions of people that share many similar interests with you. We are all seeking ways to generate traffic to our sites and social bookmarking with StumbleUpon has proven to be an extremely effective (and free) promotion tool for online businesses and internet marketers.

StumbleUpon with its millions of users is thus a perfect vehicle to drive interested (read almost ready to buy) visitors to your websites via your StumbleUpon account.

How do you get to be a part of the action? Become a Stumbler! Open your free StumbleUpon account today. It is very quick and easy.

Here's how to become a Stumbler:

1. Go to StumbleUpon.com and create your account. Just hit the **Join StumbleUpon** button.
2. Enter your email address, select a user name and password, enter the security word and then hit the **Join now and download** button.
3. Next you should t **select RUN** and then **select RUN again** and the StumbleUpon Toolbar will be installed right into your Internet Explorer.
4. You are taken to a **Customize your tool screen**
5. Just ignore that screen as you have already opened your account!
6. Click on the Start Stumbling Icon in your Browser window just below the address bar, a little window will open
7. Enter your username and password and you are done, you have just become the latest Stumbler!

Very cool tool this, and very powerful...

Now would be a good time to check the email that Stumbleupon has sent you with some instructions on how to get the best out of StumbleUpon. It also has your email address and password which you should keep for future reference.

Social Bookmarking With StumbleUpon

So how do you use it?

<http://www.pingspider.com>

Look at your browser window and you will see the **StumbleUpon toolbar** that has been installed now. It is fully loaded with your personal details and to bookmark a site all you need to do is visit the webpage you want to bookmark and **click on the Thumbs Up button** in your browser near the top left.

That is all you have to do actually. It is very simple to do. Now if you go to your StumbleUpon account (you may have to log in) you will see the post of the web page you just Stumbled (bookmarked) when you clicked the Thumbs Up button. So wherever you are on the internet you can immediately save the page to your StumbleUpon account for future reference.

If you own a site or a blog, you can social bookmark it yourself, and it gets to be stumbled upon by other Stumblers. When they find it cool, interesting, or a good resource for research, they will tag it, and share it with their friends.

- And what does this mean?
- Traffic...

As a Stumbler, you should participate in StumbleUpon's social networking capabilities. Add friends and rate and tag other bookmarks. The more friends you have, the more likely your site to be stumbled upon by other Stumblers. Your participation will increase your credibility as a social bookmarker. By becoming a Stumbler, you not only get to meet other people, you also get to create traffic for your site.