

DIGG

Create Win-Win Situations For Your
Web Sites Using
The **Community** Driven
Power of Digg



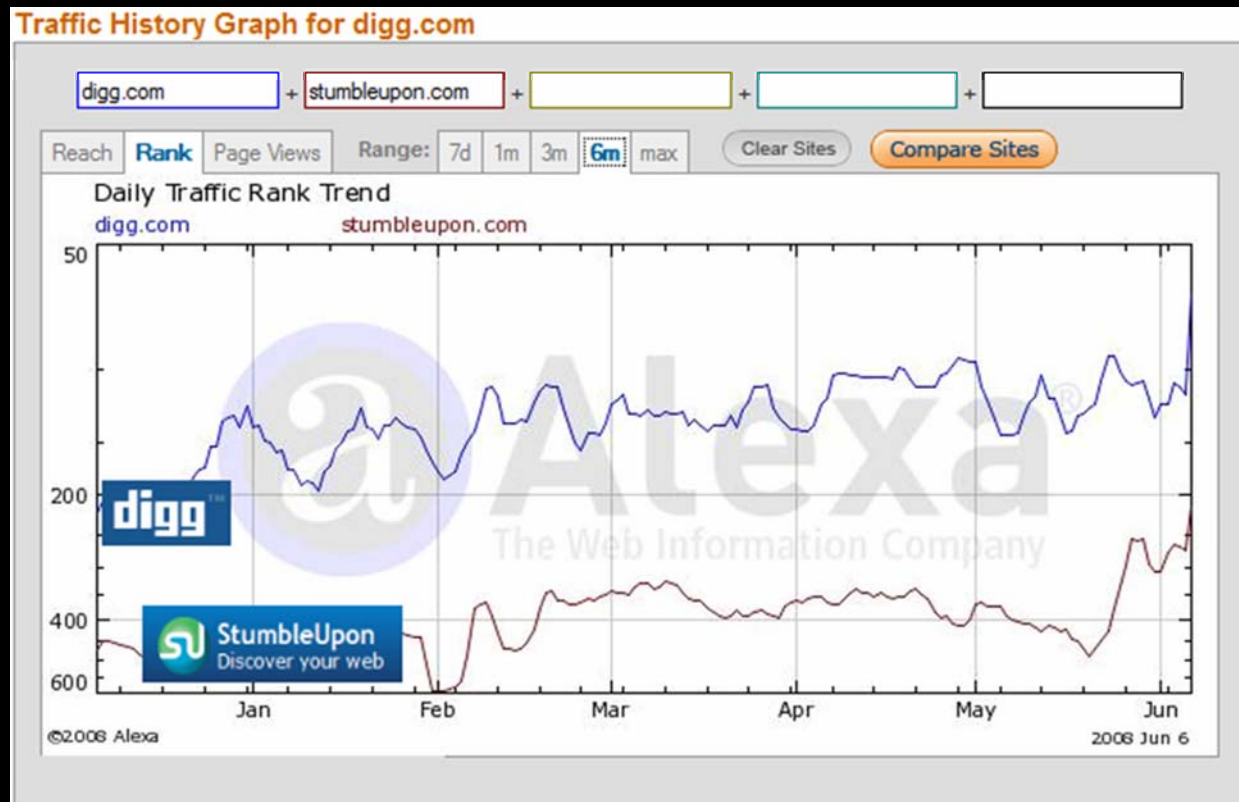
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- Are you **missing the opportunities** that the Digg community offers?
- Wikipedia.com says Digg.com attracted at least 236 million visitors in 2007

DIGG

- Currently ranked in the top 70 sites in the world



DIGG

- How can you benefit from the ever growing **Power** of the Digg Community?



DIGG

- It's a **Social Community** site, NOT a marketing site...
- Digg is not a marketing site, it is a community, however it has many marketing opportunities for your content becomes popular.

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- How do you make your content popular?



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- How do you make **your** content popular?



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- Google spiders Digg **continuously**...



DIGG

- A word of warning..



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- Do it the right way and prosper...



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- Digg should be the cornerstone of your social bookmarking efforts
- Build it slowly and steadily, be honest, work hard at building your profile and the traffic will follow

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- Get Involved...
- Look out for **Part 2** of this tutorial at <http://www.pingspider.com/socialbookmarking/digg/>
- Search for it on YouTube using **Digg Tutorial Video Part 2**

